



MARIA JOHNSON

Thoughtful Design

Recent business graduate with an entrepreneurial mindset, an eye for design, and an interest in STEAM education — all of which culminate in my passion for creativity.

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Education

BS in Business Administration

Entrepreneurship Concentration

University of St. Thomas
2021 - 2024

Associate of Arts

Earned as a High School Student

Anoka-Ramsey Community College
2019 - 2021

Skills

Design Thinking
Adobe Suite
UX Design
Graphic & Web Design
Brand Design
Excel
HTML & CSS
Customer Service

Work Experience

Since
2023

Lite Run Inc.

Production/Quality Intern

- Programmed in VBA and ZPL to print labels from Excel
- Assembled sub-systems for the manufacturing dept.
- Followed the company's quality control processes and inspected incoming parts

2021
-
2024

Playful Learning Lab

Student Researcher | Finance Lead | Graphic Designer

- Co-led research on the use of Open-Source Hardware (OSH) in K-12 ed. & wrote a business case study on OSH
- Developed CS curriculum for K-12 teachers of Deaf and DeafBlind students (facilitated & created an online course)
- Implemented accessible design following UX principles & the Lab's brand identity in curricula

Other Experience

2023
-
2024

Open Door Code

Business Venture Concept

- Placed 2nd at St. Thomas' 2024 Business Plan Competition
- Built a comprehensive business plan
- Developed a persuasive investor pitch
- Conducted data-driven customer research, following the Human Centered Design Process
- Utilized feedback to develop a product that meets the needs of the target market

Jan
2023

Second Harvest Heartland

Pro Bono Volunteer, Volunteer Engagement

- Created a social content calendar & library
- Designed a monthly newsletter template & volunteer recruitment 1-pager for the Foundation for Essential Needs