



MARIA JOHNSON

Design & Business Expertise

Recent business graduate with an entrepreneurial mindset, an eye for design, and an interest in intuitive digital experiences — all of which culminate in my passion for creativity.

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[View Portfolio](#) 

Education

BS in Business Administration

Entrepreneurship Concentration

University of St. Thomas
2021 - 2024

Associate of Arts

Earned as a High School Student

Anoka-Ramsey Community College
2019 - 2021

Skills

Design + Software

Figma
Adobe Photoshop and Illustrator
UX, Product, and Inclusive Design

Business Expertise

Finance
Business Acumen & Case Analysis
Microsoft Excel

Customer-Centricity
Problem Solving & Critical Thinking
Written and Verbal Communication
Highly Organized & Eager to Learn

Work Experience

Since
Nov.
2024

Outhouse Exhibit Services

Exhibit Coordinator

- Providing creative and logistical support for an Exhibit Design studio
- Updating exhibit graphics, socials, and website
- Archiving digital files and assisting with installations

Since
Dec.
2023

Lite Run Inc.

Production and Quality Associate

- Assisting in quality studies, human factors-based design iteration, and final packaging of exosuit products
- Assembling sub-systems and designing guides for the manufacturing department
- Programmed in VBA and ZPL to develop an Excel-based barcode label printing system

2021
-
2024

Playful Learning Lab

Student Researcher | Finance Lead | Graphic Designer

- Co-authored a paper on a Computer Science course for K-12 teachers of Deaf and Hard-of-Hearing students
- Managed financial processes and basic accounting, including reconciliations and payments to 20+ contractors, demonstrating cross-functional collaboration
- Created engaging and inclusive digital learning resources

Projects

Since
2024

Google UX Design Professional Certificate

I am currently on course 5 of 7 and just completed my first UX case study.

- Studying the user experience (UX) design process and the essentials of web and app design
- Developed a high-fidelity app prototype in Figma
- Practicing UX research, wireframing, prototyping, and usability testing